

# Motivation for contribution to Open Textbooks

**Amal Hanna**

*PhD Candidate*

School of Communication

University of South Australia

**Web 2.0 Studies Workshop**

School of Culture and Communication

University of Melbourne

15-16 December 2008



*Why do people volunteer?*

*Why do you write to open software and open content projects?*

*Why students and their teachers contribute to open textbooks?*

## *Why do people volunteer?*

Clary et al (1998) identified six main reasons that motivate people to volunteer in physical projects:

Personal reasons → Forget bad feelings, Avoid loneliness,

Values → Help others in needs, Own belief

Career → A step to work, Developing business contacts

Social → People I know contribute, People ask me to contribute

Understanding → Learning, Exploring myself

Enhancement → Self-esteem, Feel needed (important)

## *Why do programmers writing codes for open software?*

Hars and Ou (2001) identified six main reasons that motivate people to volunteer in ***open software projects***:

Self-determination

Altruism (help others with free software)

Community belonging

Selling other services/products

Learning and gaining programming skills

Self-marketing

Peer recognition

Personal need for software

## ***Why do you write to Wikipedia?***

Nov (2007) identified some reasons that motivate people to volunteer in ***Open content projects like Wikipedia:***

Protective (avoiding feeling loneliness)

Value (help others)

Career (make new contact will help in future career)

Social (friends invite me to write)

Understanding (gain new perspectives)

Enhancement (feel needed)

Enjoyment (it is fun)

Ideology (Information should be free)

***The current applications of engaging Wikis in education show:***

***For students:***

- To do their course activities*
- Learn how to learn*
- Gain lifelong learning skills*
- Practice new learning experience*
- Receive feedback*
- Gain problem-solving skills for future life*
- Enjoying the collaboration*
- Self-learning*

***For teachers:***

- Solve problem of lack of interaction*
- Trace the student progress*
- Being asked to use open content in learning and teaching activities*
- Fill in the gap of resources*
- Avoid unnecessary communication during the lesson*
- Innovation in designing the content and activities*
- Learn new skills*

# Thank You

## Discussion

**In your opinion, what motivate students, tutors and professors to write in *Open textbooks*?**